

Put Your Business Centre Stage

Corporate sponsorship opportunities at
The Octagon Theatre with our Centre
Stage Business Patrons.



Explore your options

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Yeovil Town Council

OCTAGON
THEATRE
YEovil

Be Our Guest...

We are reaching out to invite your organisation to play a pivotal role in shaping the future of the Octagon Theatre in Yeovil—an essential cultural landmark at the heart of Somerset and Dorset.

For decades, the Octagon has welcomed more than **120,000 visitors annually**, enriching lives, strengthening community identity, and driving economic growth across the region. As the area's principal theatre, it has long been a centre for performance, learning, and participation—a place where creativity thrives and communities come together.

We are pleased to invite businesses to support the development and reopening of the theatre and promote the business to new and existing customers through our **Centre Stage Business Patrons** scheme. For as little as £150 you can play your part or enjoy the higher prestige and greater benefits of higher tiers within the programme.

Our Packages:



We are happy to offer staged payments available for Silver, Gold, Platinum and Diamond Packages. Through our associated charities, the payments can also be made to a registered charity.



SPONSORSHIP BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
A bespoke tailored package of benefits and promotion for you. We will work with you to reward your support.	●				
Credit through the company name on a plaque in the developed theatre that will be in the foyer and on our website.		●	●	●	
We will celebrate your donation via our social media, to ensure positive publicity and promotion for your company.		●	●	●	
Invitations to special events and ceremonies for up to...		10 People	4 People	2 People	
Company name in all Octagon Theatre produced programmes and What's On Guides.		●	●	●	
Footlights Membership for up to 50 employees for 12 months offering priority booking and discounted tickets on most performances.		●			
The offer of an exclusive backstage tour for up to 30 guests.		●			
Name A Seat in our refurbished Auditorium for perpetuity.					●

Your financial contribution will have a direct and lasting impact, helping to secure the future of this irreplaceable venue and ensuring it continues to inspire, educate, and unite our communities for generations to come.

If you would like the opportunity to meet and discuss the project in more detail we will be happy to explore how your organisation can become part of this ambitious chapter in the Octagon's story.

Thank you for considering this chance to make a meaningful investment in the cultural life and future prosperity of our region. The Octagon Theatre has been a beacon for decades. With your support, it will shine even brighter.

Further Information

In May 2023, the Octagon closed its doors to begin a long-awaited and transformational redevelopment. While Somerset Council's current financial emergency required the original £29.01 million design to be refined, a focused £15 million project is now moving forward with determination and clarity of vision. Funding already secured includes:

- £10 million from the Department for Culture, Media and Sport
- £1.25 million from confirmed and anticipated sources, including fundraising, ticket levies, and Section 106 contributions

A further £3.75 million will be secured through Yeovil Town Council, and the support of surrounding town and parish councils, and sponsorship from organisations committed to enhancing the cultural life of our region.

Despite the challenges, our ambition remains bold. The redeveloped Octagon will become a vibrant, modern cultural hub serving communities across Somerset, Dorset, and beyond. Its national recognition—both as an Arts Council England National Portfolio Organisation and as the Music Education Hub Lead for the two counties—underscores the exceptional cultural, educational, and social value it delivers.



For more information and artist impressions please visit:
www.octagon-theatre.co.uk